



## WORLD OCEAN COUNCIL

The International Business Alliance for Corporate Ocean Responsibility

### **WORLD OCEAN COUNCIL MEMBER STATEMENT**

As a Member of the World Ocean Council, we support the WOC Vision, Mission and Objectives:

#### **Vision**

As a World Ocean Council Member, we share the following Vision:

*A healthy and productive global ocean and its sustainable use, development and stewardship by a responsible ocean business community.*

#### **Mission**

As a World Ocean Council Member, we agree to actively participate in realizing the WOC Mission:

*The World Ocean Council brings together the multi-sectoral ocean business community to catalyze global private sector leadership and collaboration in ocean sustainability and “Corporate Ocean Responsibility”.*

#### **Objectives**

As a World Ocean Council Member, we agree to support the development and implementation of the WOC Objectives:

- *A vibrant international, cross-sectoral ocean business community providing private sector leadership on ocean sustainability, stewardship and science in support of responsible use of ocean areas and resources.*
- *An ocean business community well-informed on ocean policy and decision-making processes and constructively engaged with ocean stakeholders.*
- *Cross-sectoral industry collaboration and leadership in developing practical, cost-effective, science-based solutions to marine environment and sustainability challenges.*
- *Continuous improvement of environmental performance by ocean industries through the most appropriate means, e.g. best practices, performance standards, collaborative research.*
- *Cross-sectoral ocean industry leadership alliances in priority regional, national or local areas on priority needs and opportunities for constructive business involvement, e.g. marine spatial planning.*
- *Improved mutual understanding among ocean industry sectors, increased cross-sectoral dialogue, and reduced ocean use conflicts.*
- *Collective industry support for, and participation in, improved ocean science in support of sustainability and responsible business operations.*
- *Outreach and communication to the media, public and ocean stakeholders on industry efforts and progress in addressing marine environment and sustainability issues.*