



News Release

BLUE INVESTMENT EVENT HIGHLIGHTS NEW OCEAN FUNDS ON 13-14 JANUARY

WOC, EU BlueInvest and Forum Oceano Co-Organize Virtual Event for Recent and Upcoming Ocean Investment Funds to Present Their Programs and Priorities

11 January 2021

The World Ocean Council (WOC), EU BlueInvest program and Forum Oceano are partnering to convene recent and upcoming ocean investment entities in a series of events in 2021.

This begins on 13 and 14 January with a group of new or upcoming investors/funds presenting their efforts, outlining the issues they are focused on, what types of technologies or solutions they are seeking to fund, who is eligible and what they consider as critical factors for a successful partnership.

The investor/fund presentations will be followed by a panel discussion to consider the way forward to a sustainable Blue Economy from an investor's perspective, the key gaps to be addressed in order to transition to a sustainable Blue Economy and priorities for 2021 to tackle these issues.

The event will take place in two sessions:

- **Wed 13 January, 09:00-10:00 Central European Time.**

- **Thu 14 January, 19:00-20:00 Central European Time.**

[Please register here](#), and the registration at this link is good for both sessions.

Attendees will include founders of ocean startups and small and medium-sized enterprises, investors, public authorities from Europe's coastal areas, the European Commission, port authorities and industry associations. This event is a part of a lead up of activities to BlueInvest Day 2021 on 26 January.

The World Ocean Council also recently announced the launch of "BlueFIN 21" - the Global Blue Finance Summit – an annual invitation-only event which will commence in 2021.

BlueFIN 21 dates and location will be announced soon.

To receive to BlueFIN 21 news and updates,[click here](#).

BlueFIN 21 will convene the investment and finance community involved in or interested in the sustainable ocean economy, including: Asset owners and Asset managers, Ocean Funds and

Impact Investors, Institutional Investors, Family Offices and Philanthropic Investors, Corporate Investors and Venture Capital, Government Funding Agencies and Multi-lateral Funding Organizations.

BlueFIN 21 builds on the success of the WOC Sustainable Ocean Summit (SOS) 2019 “Investing in Ocean Futures: Finance and Innovation for the Blue Economy”, the most comprehensive global Blue Finance event organized to date.

As a follow up to the SOS 2019, the WOC “Ocean Investor Roundtable” began meeting monthly in early 2020 with a steadily growing finance and investment network on ocean sustainable development. Ocean investors interested in participating in the monthly roundtable are invited to [fill in this form](#).

Recent and Upcoming WOC Outreach and Engagement

13-14 January, Online event

Blue Invest Ocean Funds Roundtable (Co-Organizer)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment..

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US and France.

Contact email: info@oceancouncil.org **Web:** www.oceancouncil.org

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