



News Release

OCEAN SONICS JOINS WORLD OCEAN COUNCIL

World Ocean Council (WOC) Welcomes Ocean Sonics to the Global Blue Economy Business and Investment Organization

9 April 2021

The World Ocean Council (WOC) is proud to announce that [Ocean Sonics](#), world leaders in digital hydrophone design and underwater listening has joined the WOC.

Ocean Sonics believes passionately in sustainability, environmental and social stewardship, and understanding and protecting our oceans. In 2017 Ocean Sonics became a certified B Corp, further cementing our dedication to responsible exploration of our oceans. Now Ocean Sonics joins the WOC's effort to contribute to the sustainable use of the ocean.

Desiree Stockermans, Operations Manager: "Ocean Sonics has built sustainability and ethical exploration of the ocean directly into our company mission and culture. We are thrilled to be joining the various industry leaders as the newest member of the World Ocean Council. We look forward to collaborating with other world leaders to further the WOC mandate of Corporate Ocean Responsibility."

Paul Holthus, WOC Founding President and CEO said: "The WOC is pleased to have Ocean Sonics join our thriving Blue Economy Business Organization. Technology leaders are essential to providing the tools for understanding and addressing marine sound - a complex challenge that must be addressed on a global, multi-sector level to protect marine mammals and other biodiversity.

UPCOMING WOC EVENT

Global Blue Finance Summit (BlueFIN '21) – *Dates to be determined*

Recent and Upcoming WOC Outreach and Engagement

15 March, Online event

Seafood and Fisheries Emerging Technologies (SAFET) webinar: " Fishing vessels as

platforms of opportunity” (Keynote Speaker)

30-31 March, Online event

Leveraging Partnerships for the Sustainable Development of Ocean Energy in Small Island Developing States (SIDS) (Session Chair)

1 April, Online event

Greenlight Climate Festival: “Climate in International Affairs” (Panelist)

13-16 April, Online event

Island Finance Forum ‘21 (Partner)

15-16 April, Online event

Artificial Intelligence LA - Earth Summit: “Using Technology to Monitor and Protect Oceans and Coastal Communities” (panelist)

28-30 April, Online event

International Conference on Ocean Energy (ICOE): “The UN Decade of Ocean Science for Sustainable Development: What is it and what does it mean for Marine Energy?” (Plenary Session Moderator)

World Ocean Council (WOC) – The Global Blue Economy Business Organization

The WOC is the international, cross-sectoral alliance for private sector leadership, collaboration and action on ocean sustainability, stewardship and science. Companies from a range of industries worldwide are distinguishing themselves as leaders in “Corporate Ocean Responsibility”, including: shipping, oil and gas, tourism, fisheries, aquaculture, mining, renewable energy, ocean technology and investment.

WOC Members are listed [here](#), a part of the WOC Network of 35,000+ ocean industry stakeholders around the world. The WOC is a registered not-for-profit organization in the US, UK and France.

Contact email: info@oceancouncil.org **Web:** www.oceancouncil.org

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